



2011 KENTUCKY DERBY GALA SPONSORSHIP OPPORTUNITIES

Millionaires' Row Sponsorship - \$1,000

- 8 complimentary tickets (whole table) with reserved, main floor seating – only our sponsors get reserved seating!
- 4 free horse selections at the “betting booth” (for chance in door prize drawings) for each guest
- 137th Kentucky Derby commemorative glass for each guest
- Recognition as Millionaires' Row sponsor (with your company logo!) in event program
- Full page PowerPoint slide to be presented on giant screens during the event
- Recognition of you/your company as event sponsor on stage during announcements at the event
- Can choose to be recognized as the providing sponsor of specific events items, providing your organization even greater exposure (first-come-first-sponsor basis – see below)

Jockey Club Sponsorship - \$500

- 8 complimentary tickets (whole table) with reserved, main floor seating – only our sponsors get reserved seating!
- Recognition as Jockey Club sponsor in event program
- Can choose to be recognized as the providing sponsor of specific events items, providing your organization even greater exposure (first-come-first-sponsor basis – see below)

Event Sponsors

- You or your organization can sponsor specific event items. These sponsors will be singled out as providing that item for the event (e.g. “Mint Juleps Compliments of . . .”)
- Contribution also qualifies for applicable sponsorship levels above
- Available on a first-come-first-sponsor basis

Facility – \$3,000

Mint Juleps – \$1,500

Band – \$1,500

Food – \$5,000

Decorations – \$1,250

Programs – \$750

Silent Auction Items

You or your organization can contribute items for our silent auction or donate funds for us to buy items for the auction. You will be recognized in the program as a contributor, and the item you donate (or purchased with your funds) will be so designated in the purchasing area.